

Addendum 1 – JO-MODEE-458979-CS-QCBS

Purchaser: Ministry of Digital Economy and Entrepreneurship (MODEE)

Project: Youth, Technology, and Jobs (YTJ) project (P170669)

Activity Title: Consultancy Service for Managing JoCodes Program

Country: The Hashemite Kingdom of Jordan

Loan No.: 9061-JO/ GCFF TF NUMBER TF0B2559

Reference No: JO-MODEE-458979-CS-QCBS

Addendum No.: 1

Subject: Addendum 1 – JO-MODEE-458979-CS-QCBS

Dear All,

This addendum is to present the response to the consultants' queries.

Please find attached the following.

1. Answers on Clarifications (Response to the received 40 questions).

This addendum considered a part of REOI and TOR documents



This addendum is to reflect the Answers on Clarifications (Response to the received 40 questions).

#	Question	Answer
1	Does the target of 3,000 completions refer to the number of unique learners, or does it include multiple completions by the same learner?	The target refers to 3,000 unique learners successfully completing at least one learning track and earning a certificate.
2	Will the beneficiaries who completed the program receive any awards other than certification?	No, the primary recognition is the Certificate of Participation issued by Udacity. The awarded consulting firm could suggest other types of awards/ competitions. However, the financial offer should not include tangible award cost.
3	Can we propose a new onboarding process that integrates directly with the Udacity platform?	Yes, innovative proposals for onboarding are welcome, provided they align with the program's objectives and constraints.
4	Are all tracks on the Udacity platform exclusively available in English? Are there any plans to localize them?	Currently, all tracks are available in English only, with Arabic subtitles. There are no plans to further localize the tracks.
5	Is registration currently open? If so, how are registrations and learner progress tracked?	Yes, registration is open. Registrations and learner progress are tracked through the Udacity platform and through reporting by the PMU, which will be handed over to the consulting firm after awarding.
6	What is the current number of active learners in the program?	This information will be provided during the project inception phase.
7	How many learners have successfully received their Certificates of Completion?	Details will be made available to the selected consulting firm during program implementation.
8	Is there an opportunity to improve the user experience (UX) of the Udacity platform?	The program scope does not cover UX changes to the Udacity platform.
9	Is this initiative considered an extension of the "1 Million Jordanian Coders" program?	To certain extent; JoCodes is a spin off from the 1 Million Jordanian Coders. However, it is currently managed as an independent initiative with distinct goals and learning tracks.
10	Why is the AI track showing a "registration is closed" message? Is this a temporary issue?	The AI track has not been officially launched yet. It is currently under translation.
11	Are there mandatory weekly time commitments for all courses? If so, what are they?	Participants are expected to dedicate approximately 10 hours per week to complete the courses within 6-7 weeks.
12	Will learners lose access to their tracks after seven weeks of registration?	Learners will lose access after the course period ends unless otherwise extended by Udacity.
13	If a learner completes their track after the seven-week window, will it still count as a valid completion?	No, unless the certificate is issued within the program timeframe, it will not be counted.
14	Can we have a detailed list of awareness activities that have already been implemented for the program?	Only social media pages have been developed, and will be launched soon.
15	What is the level of involvement of MoDEE and CPF in awareness activities?	MoDEE and CPF will support awareness activities and coordinate outreach efforts as required.

16	Is it necessary to obtain MoDEE and CPF approvals for all awareness activities?	Yes, approvals are required to ensure alignment with program objectives.
17	Can MoDEE and CPF facilitate access to free advertising channels, such as billboards, TV, and radio?	Yes, MoDEE and CPF may facilitate access to free advertising channels, subject to availability.
18	Are there specific requirements for the number of online and offline awareness activities?	Yes, the TOR specifies monthly webinars, bi-weekly virtual sessions, and monthly physical workshops.
19	Regarding Task 1, Point #9, is it mandatory to conduct 12 physical workshops per month for 12 months (144 workshops)? If so, what happens if the target number of participants does not attend these workshops?	Yes, 12 physical workshops per month are required. Attendance challenges should be mitigated by effective outreach and planning.
20	Will the Ministry of Education (MoE) be involved in the project?	Yes, MoE may assist with outreach to public schools and universities and facilitate coordination.
21	What are the specific roles and responsibilities for each KEY STAFF team member mentioned in the TOR?	Roles and responsibilities are outlined in the TOR under "Team Composition and Qualification Requirements." TOR Pages 8-9.
22	Regarding phone calls and email follow-ups (Page 7), does this entail contacting all 10,000 learners at least once, or only those who are underperforming or randomly selected participants?	Follow-ups will focus on underperforming learners and participants requiring additional support.
23	For participant satisfaction surveys (Page 7), is there a specific tool that must be used, and should these surveys be conducted after program completion or regularly throughout the program?	No specific tool is mandated, but surveys should be conducted both, regularly and after program completion.
24	Should awareness activities cease once the target of 10,000 participants is achieved?	Awareness activities may continue to ensure program success and maintain momentum. Over achieving, the target will be considered for extending the scope of the collaboration if applicable.
25	Are there any rewards or incentives for talented students participating in the program to motivate them to complete it?	No monetary or additional rewards are planned, but recognition through certificates and success stories is encouraged. The consulting firm is encouraged to suggest rewards and incentives to motivate learners. However, cost of awards should not be included in the financial offer at the RFP stage.
26	Can we negotiate or propose alternatives to the awareness sessions outlined in Task 1, Point #3?	Yes, proposals can be discussed, provided they align with program objectives.
27	Regarding the academic institution award in Task 1, Point #9, is this designed as a competition? If so, who will manage it?	Yes, it is a competition, and the consulting firm will manage the process under PMU supervision.
28	For virtual support sessions scheduled during official holidays (Page 7), how should conflicts be handled?	Sessions can be rescheduled or adjusted in coordination with the PMU.
29	Based on the program timeline (Page 7), should outreach and registration activities stop by week 40?	The timeline could be revised with the awarded consulting firm during implementation. However, it is important to note that all program activities must be concluded by March 2026.

30	Are there penalties for failing to reach the target number of registrations or completions?	No specific penalties are outlined, but deliverables and KPIs are critical to program evaluation. Payment percentages are also tied to deliverables' achievement.
31	Are suggestions for new activities welcome?	Yes, innovative suggestions are encouraged, subject to approval by the PMU.
32	Could you provide more details regarding Deliverable D3 (Page 10)?	D3 involves creating virtual professional communities and outreach plans, detailed in the TOR under Task 1, pages 5 & 6.
33	Is there a bonus for the consulting firm if they exceed the target of 3,000 completions?	No bonuses are specified in the TOR. However, over-achieving the target could be considered for a larger scope.
34	Are the 60-70 hours inclusive of instructor-led sessions, webinars, etc.?	No, the hours refer to self-paced online learning; support sessions are additional and optional.
35	Will JoCodes Ambassadors receive monetary compensation for their efforts?	No monetary compensation is planned for ambassadors. The consulting firm may suggest stipends for the ambassadors.
36	Is the 50% survey satisfaction for participants who completed the course, or all beneficiaries enrolled?	It applies to all beneficiaries who completed the course.
37	Can physical locations (Future Stations, Youth Centers, CPF offices) be used to support participants without access to laptops and internet?	Yes, these locations are available to support participants, assuming proper coordination with relevant parties through the PMU.
38	What is the percentage of refugees?	The consulting firm is encouraged to accommodate <u>Syrian refugees</u> within the program. However, the TOR does not specify a specific percentage of refugee participants.
39	What is the definition of a physical interactive workshop?	A workshop conducted in person, focusing on hands-on activities and engagement.
40	Under Task 1, Points #3 and #7, do both monthly and bi-weekly sessions require industry experts?	Yes, industry experts should be involved to provide valuable insights and guidance.

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